

Spanish Education by Polkadot Mexico

Proponent: Polkadot México

Description: Polkadot México proposes a 5-month Spanish-language education program for university students and developer communities in Mexico. The program runs in two phases: 8 live sessions over 4 weeks covering the fundamentals, followed by an in-person stage with a 5-day bootcamp (30 hours of hands-on building) and a 24-hour hackathon with \$5,000 USDC in prizes distributed automatically on-chain via smart contract. It also produces 3 complete technical modules and 35 original videos in Spanish (340 minutes), published permanently. Before M2 is released, 4 original mini-apps will be deployed on Products Devnet (Campus Quest, Workshop Passport, Hackathon Live, Certificate Mint) that run within the event itself, so that attendance, prizes, and certificates are on-chain verifiable and not self-reported.

Beneficiary: 16erHfin7aWozKBpEU6ocxtJY7t38pFnnHvhHLiJYSywS3t

Requested Allocation: \$52,165 USDC

1. Proposal Summary

Polkadot México proposes a 5-month Spanish-language education program aimed at university students and developer communities in Mexico. The program runs in two phases: 4 weeks of remote theory sessions followed by 6 intensive in-person days: a 5-day bootcamp (30 hours) plus a 24-hour hackathon, fully aligned with the Polkadot 2026 product stack.

What sets this apart: the workshop runs on Polkadot itself. We will build and deploy 4 original mini-apps on Products Devnet before receiving the M2 payment, the most direct proof possible that we have mastered the stack we teach. The experience and tracking we proposed in referendum #1896 will look different here, as the 4 products will give us on-chain statistics.

Why does this matter now?

In July 2026, the Polkadot Community Foundation and Parity launched the Polkadot Products Devnet, the first environment where Browse, Individuality, PoP, Festival, and the full Triangle stack operate together. For the first time in Polkadot's history, a developer can ship a complete product (wallet + identity + storage + naming + app store) all in a single afternoon.

Browse currently has a handful of community-built apps created through Vibe Coding. We see the infrastructure maturing based on everything built on blockchain before, and we believe this is the ideal moment to introduce this technology to people with the talent and drive to ship their products to blockchain with less friction, and to help them gain the right understanding of Web3's real values and what it means to be a citizen of the digital internet in this era. We propose bringing this technology to Mexican university students in computer science, web development, and all engineering fields with coding knowledge.

2. Program Structure

Stage	Format	Expected Reach
1. Online Reach	Content hub on a dedicated website for the Polkadot México community, YouTube, Skool, and social media (Instagram, X)	We expect a reach of 15K+ views across all content Note: We're not just chasing views and likes. We want to reach the right audience with a structure built for them.
2. Remote Sessions	8 live sessions over 4 weeks (fundamentals)	80–120 attendees (Local Mexican community + University community)
3. In-Person Bootcamp	5 days, 6 hours per day.	40–50 Students
4. Hackathon	24 hours of building + Demo Day	40 People (10+ teams)
5. Retention	Weeks 17–22. Technical support for winning projects in Browse. Publication of team video portraits. Consolidated on-chain metrics. Final report on OpenGov forum. Active community on Skool.	Active developer community in Mexico + LATAM

2.2 Why the Two-Phase Model?

By moving theory online, we achieve:

1. Students arrive ready and able to code from minute one.
2. In-person time is 100% productive with no theory slides. Our focus is hands-on, because a practical approach keeps students engaged.
3. Remote assignments create a natural filter: only the committed show up.
4. Recorded sessions serve as permanent educational content for all of LATAM.
5. 30 total hours of pure building in a single week is far easier to coordinate with a university.

3. Proposed Curriculum

3.1 Updated Curriculum (Road to Products for People)

Module 1: From Money to the Internet: Understanding the Revolution (Remote Phase)

Delivered entirely across the 8 online sessions. We cover the historical evolution of blockchain from Bitcoin to Polkadot.

#	Session	Week
1	The Digital Sovereignty Problem: From Web2 to Web3	1
2	Bitcoin (2008): Digital Money Without Banks (How Mining Works)	1
3	Ethereum (2013): Programmable Money: Smart Contracts and Their Limits	2
4	The Scalability Problem: Why a Single Chain Doesn't Work	2
5	Polkadot (2016): The Ownerless Internet: Specialized Connected Chains	3
6	Wallets & First Transaction: Download the App, collect your first badge (NFT)	3
7	The New Stack: pad + DotNS, Browse, Product SDK (Products for People)	4
8	Setup Session: Install tools, verify environment, troubleshoot	4

	issues	
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Module 2: Smart Contracts: Programming Money (Bootcamp Days 1 & 2)

The in-person bootcamp at the university kicks off with Dual-VM topics: Solidity via resolc/Hardhat-Polkadot + Rust via cargo-pvm-contract, both targeting PolkaVM on Paseo Asset Hub.

#	Topic	Day
1	What is a Smart Contract? From Concept to Code	1
2	Solidity 101 for Polkadot: Variables, Functions, Types	1
3	Your First Contract: Piggy Bank (Deploy on Paseo Asset Hub)	1
4	DUAL-VM Architecture: REVM (full EVM) + PVM (RISC-V)	1
5	Professional Tooling: resolc + Hardhat-Polkadot / cargo-pvm-contract	2
6	Patterns That Matter: ERC-20, Access Control, Events	2
7	Security: Common Vulnerabilities + PVM Considerations	2
8	Full Pipeline: Write → Test → Deploy → Verify	2

Module 3: Building Products on Polkadot (Bootcamp Days 3–5)

Complete products integrated with the Polkadot App, deployed to Browse. Product SDK, Statement Store, DotNS, Individuality, Festival pattern, full T3RMINAL stack.

#	Topic	Day
9	The Product Ecosystem: Host (App, Desktop, Web), Browse, and TrUAPI	3

10	Product SDK (Chain Client, Signer, Statement Store)	3
11	Scaffold from playground-app-template + connect via TrUAPI	3
12	Multiplayer without servers: Statement Store P2P Pub/Sub	3
13	DotNS: commit-reveal + Proof of Personhood tiers	4
14	Deploy to Browse: Publish to the decentralized directory	4
15	Individuality Ring-VRF: Proof of Personhood without biometrics	4
16	Soulbound credentials: Festival pattern for certificates and tickets	5
17	On-chain fact verification: Firefly architecture	5
18	Full stack: Wallet → Asset Hub → Bulletin → DotNS → Browse	5

By bootcamp day one, all participants must have:

Wallet created with testnet tokens + pad installed + Campus Quest badge collected + 6/8 tasks completed + registered in Workshop Passport.

Note: Campus Quest and Workshop Passport are explained on the following pages.

3.2 Educational Video Content: YouTube & Website

Parallel to the bootcamp modules, the program produces a Spanish-language content library for the general public, people with no technical background who want to understand what blockchain is and why Polkadot matters. All content is published on YouTube and on the program's permanent website.

Goals:

- 35 Videos total
- 340 Minutes of content
- 26 Educational
- 9 Tutorials

Production:

Armando (scripts + editing + reels)

Brandon and Danyiel (technical review)

Series 0: Why Does This Exist?

The problem before the solution. Economic and social context so anyone can understand the need.

#	Video	Type	Presenter	Duration
1	Your money isn't yours: How banks control your life?	Educational	Armando	12 min
2	The 2008 crisis: The day the world lost faith in banks	Educational	Armando	10 min
3	What is money, really? From barter to digital money	Educational	Armando	8 min
4	Financial censorship in LATAM: real cases	Educational	Armando	7 min

Series 1: Bitcoin, The First Free Money

#	Video	Type	Presenter	Duration
1	What is Bitcoin? Explained without jargon	Educational	Armando	15 min
2	How does a blockchain work? With everyday analogies	Educational	Armando	12 min
3	What is a wallet? Your bank without a bank	Educational	Armando	8 min
4	How to create your first wallet, step by step	Tutorial	Danyiel	10 min
5	How to make your first transaction on testnet	Tutorial	Danyiel	10 min
6	Bitcoin vs. Fiat Currency: What inflation really is	Educational	Armando	8 min
7	Is Bitcoin illegal? Myths and facts	Educational	Armando	7 min

Series 2: Ethereum, The Internet of Money

#	Video	Type	Presenter	Duration
1	What is a smart contract?	Educational	Armando	10 min
2	NFTs: what they really are beyond the hype	Educational	Armando	8 min
3	DeFi: loans and savings without a bank or credit check	Educational	Armando	12 min
4	Why Ethereum got congested and expensive	Educational	Armando	7 min
5	Stablecoins: USDC and USDT explained for everyone	Educational	Armando	7 min

Series 3: Polkadot, The Decentralized Internet

#	Video	Type	Presenter	Duration
1	Who is Gavin Wood and why he built Polkadot	Educational	Armando	12 min
2	The problem Polkadot solves that Ethereum couldn't	Educational	Armando	10 min
3	What is DOT and what is it for?	Educational	Armando	7 min
4	Parachains: why specialized chains matter	Educational	Armando	8 min
5	On-chain governance: you decide how the network evolves	Educational	Armando	8 min
6	Polkadot vs Ethereum vs Solana: the real differences	Educational	Armando	15 min

Series 4: The New Era, Products for People

#	Video	Type	Presenter	Duration
1	The Polkadot App: What it is and how it works	Educational	Armando	10 min
2	How to install the Polkadot App and create your account	Tutorial	Danyiel	8 min
3	DotNS: register your .dot name step by step	Tutorial	Danyiel	10 min
4	Browse: discover and use decentralized apps	Tutorial	Danyiel	8 min
5	pad + DotNS: publish your first page on the decentralized internet	Tutorial	Danyiel	12 min
6	Individuality: verify your humanity without sharing your data	Tutorial	Danyiel	10 min
7	Revx: how to use the AI console to deploy on Polkadot step by step	Tutorial	Danyiel	12 min
8	Soulbound certificates: what they are and why they're worth more than a PDF	Educational	Armando	6 min

Series 5: Mexico and LATAM in Web3

Regional context, real cases. The most shareable series on social media.

#	Video	Type	Presenter	Duration
1	Why LATAM needs blockchain more than anyone	Educational	Erick	10 min
2	Remittances without Western Union: sending money fee-free on Polkadot	Educational	Erick	8 min
3	The peso and the dollar: how to protect your savings in Mexico	Educational	Erick	8 min
4	Real use cases in Mexico today	Educational	Erick	12 min
5	How to start from zero on Polkadot: a complete guide	Tutorial	Danyiel	15 min

Total: 35 videos with 340 minutes of content (published on YouTube + Website + Skool), leaving the program permanently available online while we promote it through our social channels and community groups.

3.3 Event Infrastructure Products (Bootcamp + Hackathon)

Now that the Devnet is live, we can deliver a unique experience just like Parity did at Web3 Summit, where they used the Festival soulbound contract in June 2026. We do the same: we build our own event tools on top of the Polkadot App ecosystem. All 4 products are deployed on Products Devnet as M2 (Milestone 2) evidence before receiving that milestone's funding.

Product 1: Campus Quest

Purpose: An interactive campus map that turns the university into a gamified on-chain experience.

QR codes at key locations → transaction via the Polkadot App → on-chain location badge. Statement Store powers a live leaderboard. Anyone who collects all the badges receives an "explorer" soulbound NFT at the end of the program.

We will build this based on the university's internal campus map or floor plan, creating a treasure hunt across the facilities that students use to claim the merchandise we provide. Student interaction is what captures their attention and makes them eager to learn new things.

Impact: Students install the Polkadot App before they even arrive. The network becomes real before they write a single line of code.

Product SDK · Statement Store · Paseo AssetHub · pad CLI

Product 2: Workshop Passport

Purpose: Replace manual attendance sheets with daily cryptographically verifiable check-ins.

Each day, the student signs a unique session code via the Polkadot App → on-chain check-in with a block timestamp. This lets us track attendance across the 5 days, awarding up to 5 soulbound attendance badges. The instructor dashboard shows attendance in real time.

For governance (DOTDAO): attendance is not self-reported. Any delegate can query the contract address and see every check-in with its block timestamp. This lets each student verify their attendance from their phone via the Polkadot App, while preventing duplicate or fabricated records.

Product SDK · ERC-721 soulbound · TrUAPI · pad CLI

Product 3: Hackathon Live

Purpose: A complete on-chain management platform, from team registration to automatic prize distribution.

Teams register on-chain submission via .dot.li URL (no URL, no entry) → judges score via the Polkadot App → live public leaderboard → automatic distribution of \$5,000 USDC once the smart contract executes.

Impact: The prizes are not "we'll send you the money." They're a smart contract execution observable by everyone in the room. Once the judges select the best projects, the prize is distributed that same day from mainnet directly to the winners' wallet addresses.

Solidity on PolkaVM · Product SDK · Statement Store · Polkadot App

Product 4: Certificate Mint

Purpose: Official graduation ceremony. Each student mints their own certificate from the Polkadot App. A physical certificate will also be issued by the university, and that same certificate will be delivered digitally on the Polkadot blockchain (Devnet).

Non-transferable soulbound NFT containing: student address, program name, university, dates, completed modules, badges earned. Public verification URL: anyone can verify a certificate by entering an address.

Impact: These are not PDFs. They are on-chain verifiable credentials that exist as long as the network does.

ERC-721 soulbound · Product SDK · DotNS · pad CLI · Polkadot App

Pre-Program Deployment Plan

Product	Domain	Verification
Campus Quest	campusquest.dot.li	dot.li URL + Browse listing
Workshop Passport	wspassport.dot.li	dot.li URL + contract address
Hackathon Live	hackathonlive.dot.li	dot.li URL + contract address
Certificate Mint	certmin.dot.li	dot.li URL + contract address

These products will be built alongside Javier Eli, who brings hands-on experience running university events with Vara Network. Erick will review the product experience, and Brandon will verify that the contracts run correctly and safely, ensuring students have a fun and smooth experience.

3.4 Day-by-Day Workshop Plan

Remote Phase: 4 Weeks, 8 sessions × 1.5 hours

Live sessions via Discord and YouTube, recorded and permanently published. Each session includes an assignment students must complete to qualify for the in-person stage.

In-Person Bootcamp: 5 Days × 6 Hours

No theory slides, only buildings. Campus Quest and Workshop Passport active all week.

Day	Main Topic	Checkpoint
Day 1: Monday	First Deploy + Exploring the Stack. Personal HTML page → .dot domain. Fork a community app in Browse.	Campus Quest #1 unlocked.Passport check-in

	Explore Browse.	
Day 2: Tuesday	Smart Contracts: Your Code Handles Money. "Piggy Bank" contract on Paseo Asset Hub. Setup resolc + Hardhat-Polkadot. Security lab: find and fix bugs in vulnerable contracts.	Campus Quest #2 unlocked.Passport check-in
Day 3: Wednesday	Contracts That Solve Real Problems + Rust Path. Full "Ticket System": mint, sell, transfer, validate. Rewrite in Rust with cargo-pvm-contract.	Campus Quest #3 unlocked.Passport check-in
Day 4: Thursday	Building Products on Polkadot. Product SDK: Chain Client, Signer, Statement Store. Public voting mini-app on Browse. Official Polkadot Playground tutorial, multiplayer Rock-Paper-Scissors with commit-reveal anti-cheat.	Campus Quest #4 unlocked.Passport check-in
Day 5: Friday	Identity, Soulbound + Hackathon Kick-off. Soulbound badge contract (Festival pattern). Individuality Ring-VRF demo. T3RMINAL Masterclass. Team formation via Hackathon Live. Pitches registered on-chain.	Campus Quest FinalPassport check-inTeams on-chain

24-Hour Hackathon

Day	Activity
Day 6: Saturday	24-hour build sprint with mentors. Deploy deadline at 18:00 via Hackathon Live. Valid .dot.li URL required. Live Demo Day (YouTube + In-Person). 5-min demo + Q&A per team. Judges submit scores via Polkadot App. Hackathon Live calculates public rankings. Smart Contract distributes \$5,000 automatically. Certificate Mint ceremony.

Hackathon Tracks

- Payments
- Social
- Verifiable Social
- Gaming

- Identity
- Events
- Marketplace
- Public Good
- AI Agents

Prizes Distributed Automatically via Hackathon Live

Place	Prize
1st Place	\$1,300 USDC
2nd Place	\$1,100 USDC
3rd Place	\$900 USDC
4th Place	\$700 USDC
5th Place	\$600 USDC
6th Place	\$400 USDC
Total on-chain	\$5,000 USDC

4. Detailed Budget

Milestone & Payment Plan

#	Milestone	Period	TOTAL USD	Release
M1	Tools & Setup	Week 1	\$800	Upon referendum approval
M2	Content Creation + Event Products	Weeks 2–7	\$19,422.50	Upon completing M1
M3	Remote Sessions + Coordination + M4 Logistics	Weeks 8–13	\$12,800	Upon completing M2
M4	5-Day Bootcamp +	Week 14	\$10,766	Upon

	M5 Advance Logistics			completing M3
M5	24h Hackathon + Prizes + Final Report	Weeks 15–16	\$8,376.50	Upon completing M4
M6	Retention + Extended Final Report	Weeks 17–22	\$0	Upon completing M5
TOTAL	5 MONTHS / 6 Milestones			\$52,165 USDC

4.1 Team Compensation

Name	Role	Rate/H	Phase 0	Phase 1	Phase 2	Phase 3	Phase 4 (M6)	Total H	Total USD
Erick Ramos	-Project Director -Series 5 Presenter -Hackathon Mentor	\$18.50	15h	120h	60h	45h	0h	240h	\$4,440
Brandon Correa	-Senior Instructor / Lead Dev -Hackathon Mentor	\$32	80h	80h	50h	45h	0h	255h	\$8,160
Danyiel Colin	-Senior Instructor -Content Co-Creator -Hackathon Judge	\$32	0h	80h	0h	45h	0h	125h	\$4,000
Javier Eli	-Technical	\$22	40h	50h	50h	45h	30h	215h	\$4,730

	Facilitator -Instructor -Hackathon Mentor								
Armando Castro	-Content Creator -Instructional Design	\$19	0h	40h	40h	24h	140h	244h	\$4,636
Amaury Lopez	-Community Manager	\$14	0h	45h	45h	48h	0h	138h	\$1,932
Rodrigo Hernandez	-Events & Logistics Coordinator	\$16	0h	40h	40h	44h	0h	124h	\$1,984
Subtotal de Honorarios del Equipo								\$29,882	

Rates are significantly below market rates for blockchain developers (\$50–\$150/h) and instructional designers (\$40–\$80/h). Brandon and Danyiel split Phase 1 hours equally to co-create the technical content. Danyiel delivers in-person workshops (Phase 3) and serves as a judge at the hackathon. Brandon, Javier, and Erick are mentors during the hackathon.

Why did we choose to be paid so little given the scale of this project?

Polkadot México was born from the passion of ecosystem believers. Thanks to the innovations of Polkadot blockchain technology, our work will always be to do what's best for the ecosystem and the network. We love this technology and are committed to sharing that knowledge with newcomers, to drive adoption and development on the network. We're not here to propose initiatives with inflated costs and vague outcomes. We want to help make Polkadot's vision a reality for adoption across Mexico and LATAM.

4.2 M1: Tools & Setup

M1 Tools & Setup	\$800
Period: Week 1. Released upon referendum approval	
Software (Canva Pro, CapCut, OBS): \$200 Domain + 3-year hosting \$200 Recording/editing licenses: \$150 Full technical environment verification: \$200 Contingency: \$50	
Evidence: Screenshots of active subscriptions, domain registration, environment verification report, and invoices posted on DOTDAO and the Forum.	

4.3 M2: Content Creation + Event Products

M2 Content Creation + Event Products	
Period: Weeks 2–7: parallel content creation and development of the 4 event infrastructure products	
Item	USD
Content team fees: Erick presents Series 5 Brandon + Danyiel co-create technical modules Armando produces modules + Series 0–2 YouTube	\$12,956
Infrastructure products team fees: Erick: architecture Javier: co-development Brandon: Lead Dev	\$3,848
Operating expenses (assets, streaming, domains)	\$1,000
Contingency 5%	\$1,618.50
M2 Total	\$19,422.50
Key deliverables: • 3 complete modules (slides + guides + exercises) • Series 0, 1, and 2 published on YouTube (16 videos) • Website live and Skool community launched	

- 4 Products deployed on Products Devnet + listed in Browse
- 4 public GitHub repositories
- Content will be distributed across multiple channels

4.4 M3: Remote Sessions + Coordination + M4 Logistics

M3 Remote Sessions + Coordination + M4 Logistics	
Item	USD
Team fees: 8 remote sessions + Armando completes Series 3–5 YouTube (19 videos)	\$6,300
Operating expenses (university visits, materials)	\$400
M4 advance logistics: Airbnb Flights Merchandise (Bootcamp + Hackathon)	\$5,530
Contingency 5%	\$570
M3 Total	\$12,800
Key deliverables: • 8 remote sessions recorded and publicly available • Complete library of 35 videos (YouTube, Website, Skool) finished before the bootcamp • 40+ students pass the access filter for the in-person stage <i>Note: The M4 logistics advance is released with M3 because Airbnb, flights, and merchandise production must be booked weeks before the event.</i>	

4.5 M4: 5-Day Bootcamp + M5 Advance Logistics

M4 5-Day Bootcamp + M5 Advance Logistics	
Item	USD

Team fees: Bootcamp and coordination (includes Danyiel as in-person instructor)	\$5,001.50
Operating expenses (refreshments, materials, internet)	\$480
M5 advance logistics (catering, AV, photographer, hackathon kit)	\$4,000
Contingency	\$1,284.50
M4 Total	\$10,766

4.6 M5: 24h Hackathon + Prizes + Final Report

M5 24h Hackathon + Prizes + Final Report	
Item	USD
Team fees: Hackathon (Danyiel (Judge), Brandon, Javier, and Erick (Mentors))	\$1,776.50
Operating expenses (transport and per diem during the event)	\$200
On-chain prizes distributed via Hackathon Live Smart Contract	\$5,000
Post-event report (writing, video editing, data)	\$1,000
Contingency	\$400
M5 Total	\$8,376.50
Hackathon roles: Danyiel Colin, Judge (evaluates projects on-chain via Hackathon Live) Brandon, Javier, and Erick, Mentors (technical guidance throughout the 24h build)	

4.7 Financial Summary

Item	USD	%
Team Fees, 7 people (content, products, sessions, bootcamp, hackathon)	\$29,882	57.3%
On-chain Prizes (automatic distribution via Hackathon	\$5,000	9.6%

Live)		
Bootcamp Logistics (merch, travel, certificates, domains, lab)	\$5,530	10.6%
Hackathon Logistics (catering, AV, photographer, kit, streaming)	\$4,000	7.7%
Total Operational (content, products, sessions, bootcamp, hackathon)	\$2,080	4.0%
Tools & Setup (M1)	\$800	1.5%
Post-Event Report (Documentation and full project documentary)	\$1,000	1.9%
Contingency (exchange rate and minor expenses)	\$3,873	7.4%
TOTAL	\$52,165	100%

Monthly Cost: \$10,433 USD/month (average across the full 5-month program), which is highly competitive with funded initiatives in other regions and comparable programs. All our deliverables throughout the process are 100% on-chain verifiable.

4.8 M6: Retention + Extended Final Report

Weeks 17–22

The program doesn't end on Demo Day. The 6 post-hackathon weeks are the period where winning projects go from prototype to live products on Browse, and where the knowledge generated consolidates into a permanent resource for all of LATAM.

Deliverables:

- Weekly technical support for hackathon-winning teams (office hours on Discord)
- Publication of 1 video portrait per winning team on YouTube (max 10 videos), covered by Armando's 140h in Phase 4
- Final consolidated on-chain metrics: active contracts, unique wallets, check-ins, certificates issued
- Complete final report published on the OpenGov forum with on-chain evidence for all KPIs
- Active Skool community: public repositories, support channels, reference resources
- GitHub project board with all program tasks marked, archived, and public

Hours breakdown: Armando Castro covers 140h (Phase 4) for video portrait production and community content. Javier Eli covers 30h (Phase 4) for technical office hours and team support. Both allocations are included in their respective Total H and USD already declared in table 4.1, no additional cost to the program.

5. KPIs & Metrics

5.1 On-Chain Metrics: 100% Verifiable by Anyone

KPI	Target	Verification
Products deployed on Products Devnet	4	Browse + .dot.li URL
Workshop Passport check-ins	> 200	Contract query (40 × 5 days)
Campus Quest badges collected	> 200	Contract query
Sites deployed on .dot.li	> 50	Public URLs + tx hashes
Smart contracts deployed on Paseo	> 35	Block explorer links
.dot domains registered by participants	> 45	DotNS contract queries
Mini-apps published in Browse	> 15	Browse listing
Prizes distributed on-chain	\$5,000	Hackathon Live tx hashes
Soulbound certificates issued	> 35	Certificate Mint smart contract events
Hackathon projects on .dot.li	> 10	.dot.li URLs + Hackathon Live registry

5.2 Content & Reach Metrics

KPI	Target
Videos published in Spanish on YouTube	35
Videos published on Skool.com	35
Total YouTube views by program close	> 15,000
Unique developers impacted (online + in-person)	> 200
GitHub repositories with student commits	> 50
Social media impressions (full campaign)	> 50,000
Unique website visitors	> 1,000
Students completing the full bootcamp	> 35
Teams presenting at the hackathon	> 10

6. Partner Universities

University	Status	Contact / Context
Tecnológico de Monterrey	Primary Target	Globally recognized. If the event is held in Monterrey, both TEC de Monterrey and UANL would participate at a single venue.
UANL	Primary Target + Active Relationship	Javier Roma, president of the Blockchain Student Chapter, has expressed interest in hosting the event directly at UANL.
Universidad del Valle de	Active Relationship	Venue of the 2025

Puebla (UVP)		workshop "The Future is Web3 and It's Built with Polkadot" The academic director opened the doors to return with the full program.
UNAM	Active Relationship	Contact in progress
Iberoamericana	Additional Contact	Contact in progress

Direct precedent: On July 25, 2025, Polkadot México ran the workshop "The Future is Web3 and It's Built with Polkadot" at UVP, co-organized with Google Developers Group Puebla. 40 software development students, 40 forks on the official repository, 28 commits. This proposal scales that model.

7. Team

Project Director & Coordinator · Hackathon Mentor

[Erick Ramos](#)

Co-founder of Polkadot México (2022). Active member of Kappa Sigma Mu. OpenGov governance participation through Decentralized Voices (cohorts 4 and 5 Trustless Core) and Polkadot Mexican Collective. Over 3 years managing Web3 communities and organizing blockchain events at universities. Speaker at Talent Land Guadalajara 2023 and 2024, and corporate events (BBVA Spark).

Senior Technical Instructor / Lead Developer · Hackathon Mentor

[Brandon Correa](#)

Blockchain developer and Polkadot Ambassador focused on cybersecurity and Web3 development. Founder of AradiaPad. His Polkadot fundamentals repository has been forked over 40 times. Built practical guides for ERC-20 on Paseo with PolkaVM and PolkaBot for on-chain data extraction. Lead developer of the 4 event infrastructure products. Co-creates technical content with Danyiel Colin, co-delivers in-person workshops, and serves as Mentor during the hackathon.

Technical Facilitator / Instructor · Hackathon Mentor

[Javier Eli Jiménez Cabrera](#)

Community growth and talent development specialist. Experience leading ambassador programs at Gear Foundation / Vara Network, organizing university hackathons across LATAM, and coordinating global developer initiatives. Co-developer of the infrastructure products. Serves as Mentor during the hackathon alongside Brandon and Erick.

Content Creator / Instructional Designer

[Armando Castro](#)

Web3 community manager and digital strategist. At TodoDeCripto since 2021, leading social media and community growth. Former member of the Polkadot en Español Editorial Council. Specialist in AI-assisted video production and digital storytelling for Web3 brands.

Community Manager

[Amaury López](#)

Polkadot Ambassador since July 2023. Member of Kappa Sigma Mu and Polkadot DAO México. Co-organizer of 15 events in Mexico. Former Curation Assistant for Polkadot Bounty V2. Bachelor's in Biotechnology, BUAP.

Events & Logistics Coordinator

[Rodrigo Hernández](#)

CFO at Comercializadora Nexcom. Industrial Engineering degree (Universidad Panamericana de Guadalajara). Master's in blockchain applications for business management (Politécnico de Catalunya).

Senior Instructor · Co-creator of Technical Content · Hackathon Judge

[Danyiel Colin](#)

Senior Software Engineer. Polkadot Blockchain Academy (PBA) alumnus, Buenos Aires 2023 cohort. Primary stack: Python, TypeScript, and Rust. ML pipeline in production processing over 100K profiles. Joins the team on three fronts:

1. Technical content co-creator who designs and produces Polkadot 2026 stack content in equal partnership with Brandon Correa (80h + 80h respectively).
2. In-person bootcamp instructor who co-delivers the 5-day workshops alongside Brandon and Javier.
3. Hackathon judge who evaluates projects on technical soundness, ecosystem relevance, and real-world viability, with scores recorded on-chain via Hackathon Live.

8. Questions & Considerations

Why run this initiative now?

As a direct precedent: on July 25, 2025, we ran a workshop at UVP with 40 students. The 40 forks on the official repository are verifiable evidence. That precedent, combined with the launch of the Polkadot Products Devnet in July 2026, puts us at the ideal moment to scale.

Why the 4 infrastructure products?

This approach has three mutually reinforcing benefits:

1. Pre-funding proof: all 4 products are deployed before M2 is released. Any delegate can verify our technical capability before approving.
2. Real user acquisition: 40+ students become Polkadot App users before writing a single line of code.
3. Transparent accountability: Workshop Passport replaces self-reported attendance with cryptographic records. Every check-in has a block timestamp.

What makes our deliverables different?

On-chain verifiable

- .dot.li URLs are public and permanent
- Smart contracts have transaction hashes
- Prize distribution is automatic

- Certificates are on-chain soulbound NFTs
- Attendance records are Workshop Passport entries
- Browse listings are publicly visible

We don't rely on

- Self-reported attendance numbers
- PDFs of certificates with no verification
- "We'll send you the money"
- Screenshots as evidence
- Participant testimonials
- Excel reports

9. Transparency & Accountability

- Monthly reports published on the OpenGov forum with complete evidence
- On-chain verification of all key deliverables, and anyone can audit
- Receipts and invoices for every operational expense
- Milestone-based payments with evidence required before each release
- Surplus returned automatically to the Treasury with documentation
- Open-source content, repositories, videos, and materials publicly available
- Live Demo Day stream for community oversight
- GitHub project board tracking all tasks publicly
- Workshop Passport on-chain attendance records publicly queryable
- Hackathon Live prize distribution transparent and automatic

10. Why This Matters

Parity is delivering the right tools to build and ship with Web2 experience, something no other L1 core team has attempted: a full consumer stack, wallet, identity, storage, naming, deploy CLI, browser, app store, messaging, and social.

All integrated, all open-source. The Products Devnet launched in July 2026 is the first moment this complete stack is live and working together.

Browse needs apps. The Polkadot App needs users. LATAM has the talent.

We're not asking for funding to explain Polkadot on slides. We're asking for funding to run a workshop where the infrastructure itself runs on Polkadot, where students use the Polkadot App before they learn to code, where every deliverable is a transaction hash, not a testimonial.

Every participant leaves with a live product on Polkadot. Every deliverable is on-chain verifiable. Every piece of content serves LATAM permanently.

We'd love to hear the community's perspective on this initiative and our doors are open to collaborations both within this initiative and across the region.

Thank you.